

SCHOOL OF PHARMACY

Report on

"Encouraging Adverse Drug Reactions (ADR's) reporting by Patients"

As part of its continuous commitment to strengthening healthcare knowledge and patient safety, Nalla Narasimha Reddy Education Society's Group of Institutions (NNRG) organized a week-long workshop on the theme "Encouraging Adverse Drug Reactions (ADR's) Reporting by Patients" from 17th to 23rd September 2022, between 2:00 PM and 4:00 PM at the Ground Floor Conference Hall.

The workshop was conducted by Mr. Md. Majid, Assistant Professor, School of Pharmacy, NNRG. The event was graced by the presence of Dr. Krishna Mohan Chinnala, Vice-President, IIC & Dean, School of Pharmacy, and Dr. G. Subba Rao, Coordinator, IIC, who extended their support and encouragement towards initiatives promoting pharmacovigilance and community engagement.

Objective of the Workshop:

The primary objective of the workshop was to create awareness among students and participants about the importance of patient involvement in Adverse Drug Reaction (ADR) reporting and to break the common misconception that only healthcare professionals can report ADRs.

Session Highlights:

The session began with a comprehensive introduction to Adverse Drug Reactions (ADRs)—explaining that these are unintended, harmful effects resulting from the administration of medications. Traditionally, the responsibility of ADR reporting has been primarily associated with physicians, pharmacists, and healthcare professionals. However, the importance of empowering patients to actively report ADRs is now being increasingly recognized as essential for real-world drug safety surveillance.

Mr. Md. Majid emphasized the significance of patient-reported ADRs in enhancing the depth and quality of pharmacovigilance data. He explained that patients often provide a unique perspective on symptoms and side effects, contributing to better detection of rare or long-term reactions that may otherwise go unreported.

He also highlighted the barriers to patient reporting, such as:

- Lack of awareness about the availability and process of ADR reporting systems
- Confusion regarding what qualifies as an ADR
- Fear of consequences or a belief that only doctors are authorized to report ADRs
- Concerns about privacy and confidentiality

These insights sparked a discussion on how these obstacles can be overcome through targeted education and outreach.

Strategies for Encouraging Patient Reporting:

Dr. Krishna Mohan Chinnala, in his address, elaborated on practical strategies to enhance patient participation in ADR reporting, which included:

- Organizing educational and awareness campaigns for the general public
- Implementing user-friendly ADR reporting systems (such as mobile apps and online portals)
- Involving healthcare providers in encouraging patients to report side effects
- Ensuring feedback mechanisms to assure patients that their reports are valued and acted

upon

- Maintaining data privacy and confidentiality to build trust among patients

The session included interactive Q&A segments, case study discussions, and demonstrations of how patients can report ADRs through established systems such as the PvPI (Pharmacovigilance Programme of India).

Participant Feedback:

At the end of the workshop, feedback was collected from participants, who appreciated the informative and engaging nature of the sessions. Many expressed a newfound understanding of their role in pharmacovigilance and welcomed more such initiatives by NNRG. They felt empowered and better informed to contribute to drug safety as future pharmacists and healthcare professionals.

Conclusion:

The session was formally concluded with a vote of thanks, acknowledging the contributions of the speaker, dignitaries, organising team, and student volunteers. The workshop served as an important platform to promote patient-centred pharmacovigilance, aligning with national healthcare goals and NNRG's commitment to public health education.




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